# HELO<sup>®</sup> FORM



The Art of Exhibition Creation



## **Shaping Culture**

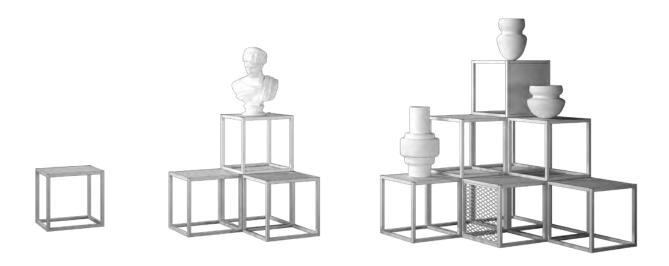
Discover HELO FORM – the modular system for exhibition and display arrangements

Module Multiplication Arrangement



#### From Module to Complete Exhibition

With HELO FORM system, you can easily create any type of exhibition – from wall-mounted installations to free standing arrangements spreaded over hundreds of square meters. Modularity of the system enables creation of various spatial forms of displays – postuments, expositors that can be easily adapted to the space requirements and the specificity of the presented collections.



In the world of modular systems, everything begins with one key element – a single module. It serves as the foundation of every project – the basic unit that can be multiplied and modified, creating countless combinations and configurations.

### Infinite arrangement possibilities

HELO FORM system provides freedom in spatial arrangement, allowing adaptation to various exhibition and stylistic requirements. Thanks to its modular design, displays can be easily tailored to the unique needs of each exhibition, creating a cohesive and functional backdrop for the collections.







#### Laminated furniture board



K516 Toffee SU



K513 Marshmallow SU



5981 Cashmere



0101 Front White PE



K517 Azure Blue SU



K514 Deep Sahara SU



8984 Navy Blue AF



0164 Anthracite PE



K687 Dark Forest PD



K515 Spice Red SU



K098 Ceramic Red SU



0190 Black PE



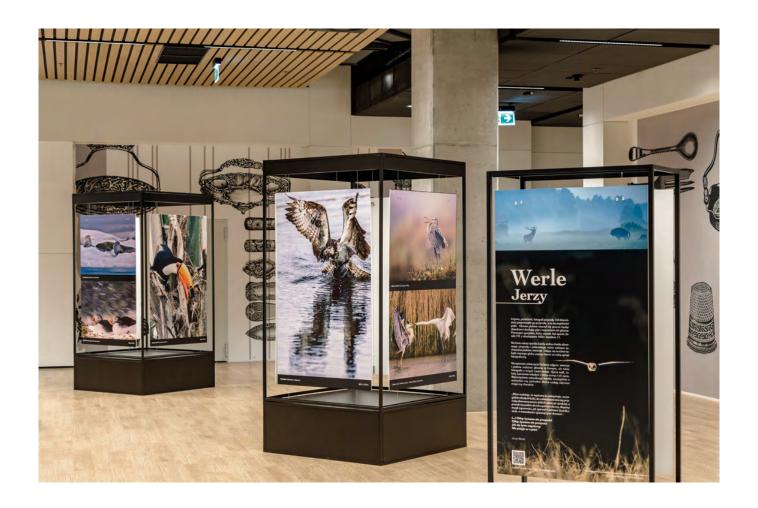
#### Powder coating: colours from the RAL palette





## Selected Projects

Get inspired by the exhibition arrangements of our clients



#### **ABOUT THE PROJECT:**

Client: Capital Park Group - Art Norblin

Location: The Norblin Factory. Warsaw, Poland

**Scope of Collaboration:** Design and implementation of exhibition systems for organizing temporary

and permanent exhibitions

Organizing photographic exhibitions is a challenge that requires not only the careful selection of works but also their professional presentation. Modular display stands are an excellent solution, as they can easily be integrated into any exhibition space. These solutions are highly flexible, they can easily integrate into meet the needs of a specific exhibition. This means that a single set of modular display stands can be used multiple times, making them extremely economical and practical.

When designing display stands for Jerzy Werle's photogra-

phy exhibition, our goal was to create designs that combine effective communication with simplicity and elegance. Clean lines and geometric forms ensure that the display stands do not overwhelm the space but rather subtly enhance the aesthetic qualities of the presented photographs. This way, the works remain the focal point, and their reception is not disturbed by unnecessary elements.





HELO FORM display stands are a multi-season solution. At the Norblin Factory they were also used to organise the photo exhibition "Glances", during which more than 100 portraits by Bartosz Maciejewski were presented.







#### **ABOUT THE PROJECT:**

**Client:** The Warsaw Rising Museum

Location: Hiroshima, Japan

**Scope of Collaboration:** Design and implementation of exhibition systems for organizing temporar

and permanent exhibitions

Modular display stands perfectly align with current exhibition trends that emphasize simplicity, functionality, and aesthetics. The use of modern materials such as aluminium and high-quality plastics gives them an elegant appearance suitable for various types of exhibitions, from contemporary galleries to more classic museum spaces. Despite their simplicity, modular display stands offer extensive customization options. This allows for the creation of unique arrangements that highlight the character and theme of the exhibition while maintaining stylistic coherence throughout the display.

When creating exhibition systems for the Warsaw Rising Museum, we opted for the timeless combination of black and white. This classic colour combination not only adds elegance and sophistication to the exhibition but also creates a balance conducive to reflection and contemplation. The high-quality materials used in the production of modular display stands ensured their durability and sturdiness, which is crucial for intensively used exhibition spaces.





Osaka is the second Japanese city after Hiroshima in which the Warsaw Rising Museum has used HELO FORM display stands. The exhibition there consisted of more than fifty exhibition modules and display cases with exhibits.





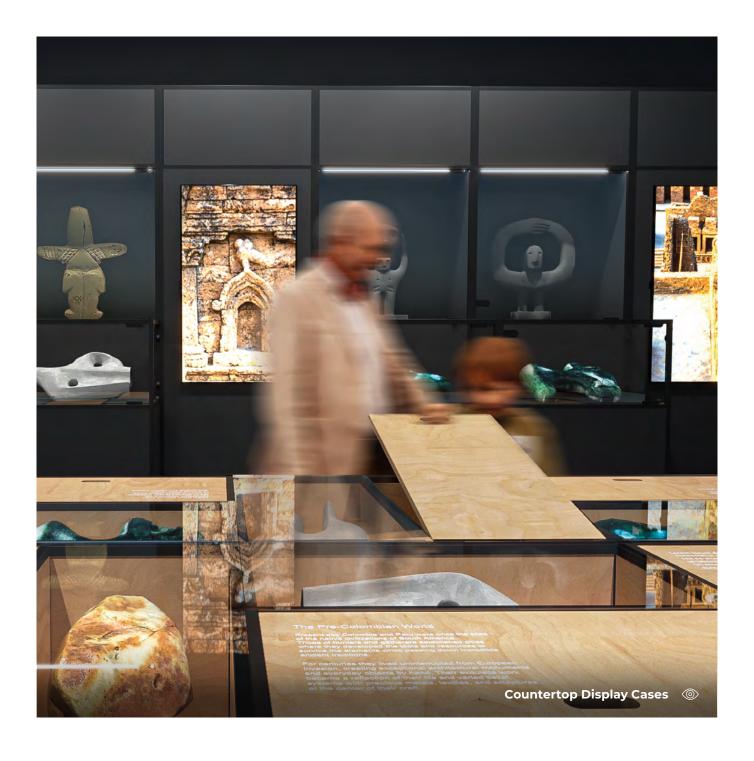


### Design Studio

Take a look at the exhibition projects we bring to life at HELO FORM Studio







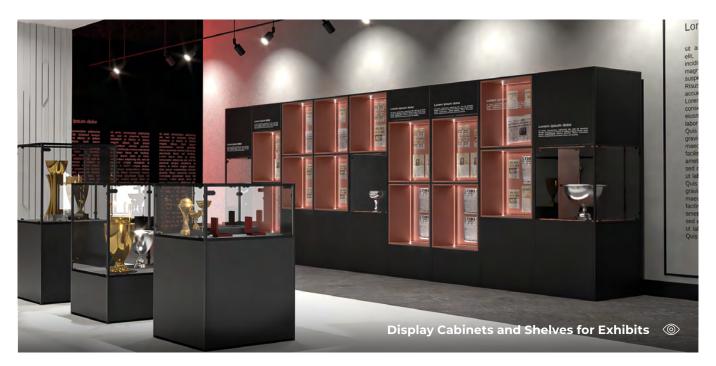


HELO FORM modular system is designed to maximize the potential of a given space and provide an aesthetic backdrop for the displayed works.

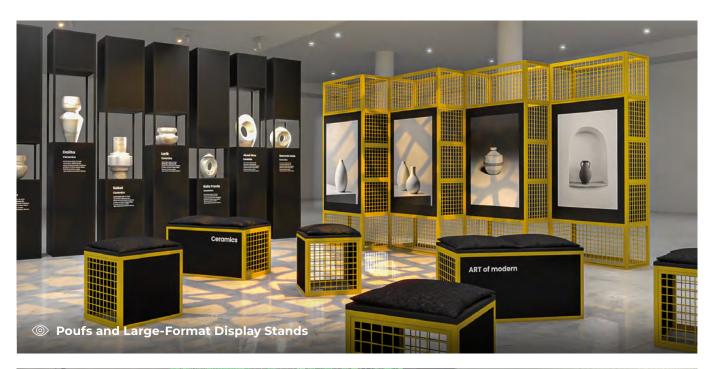


The minimalist, clean lines of HELO FORM display units offer an excellent setting for all types of exhibitions. The system is a testament to contemporary design art, showcasing both style and practicality.















From careful craftsmanship to using the latest design trends, at HELO FORM, we care deeply about the art of creating exhibitions.

We oppose thoughtless replication and contextless design. For us, it is crucial to find the essence. Understanding the materials we work with and situating the project in its proper environment is paramount. If you are looking for a partner who will create the perfect setting for your exhibition, we invite you to get in touch.

Tell us about your needs, and we'll take care of the rest.



**Contact Form** 



Visit our website: www.heloform.com

